JANUARY - DECEMBER 2022

#### **ANNUAL REPORT**





LITERACY • MENTORSHIP • CULTURE





### **CEA MISSION**

The Community Education Alliance (CEA), an initiative of the New Mount Olive Baptist Church, is directed towards creating collaboration amongst community-focused institutions and organizations to develop resources and support to improve the educational and life experiences of at-risk children in our minority communities through literacy, mentorship and culture. The CEA is a community-based organization that will work with Broward County Public Schools and other educational and youth organizations using highly selected mentors to enhance the educational performance of these students through use of supplemental curriculum directed towards literacy, mentorship and exposure to broader cultural experiences. It is hoped that the work of the CEA and its joint venture partners and initiatives will be the catalyst of greater community engagement.

### LITERACY, MENTORSHIP, & CULTURAL EXPANSION IN 2023

2022 has come and gone and the CEA continues to provide innovative ways to serve our schools and community through literacy, mentorship and culture! Over the past year, the CEA has taken off full steam, expanding how we serve our community through innovation and inspiration. While community impact has been our driving force, we have managed to directly serve our students and families with specialized in-school activities, online social media initiatives, and summer programming. Continue to follow our social media pages on Instagram and Facebook, get your schools involved in one of our many amazing programs, or meet us in the community to stay connected as we expand and excel in 2023!

2022, CEA ANNUAL REPORT

### LITERACY MENTORSHIP CULTURE

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### **VOLUNTEER WITH THE CEA**

#### **LITERACY BUDDIES**

Literacy Buddies provide literacy interventions to students to support classroom curriculum.

#### MENTORING PALS

Mentoring Pals support social and emotional competencies through consistent mentorship and volunteerism both in the classroom and during after school activities.

#### FRIENDS OF CULTURE

Friends of Culture provide support for cultural immersion experiences throughout the school year.

## 22

### Impact Overview

50%



50% increase in total inschool literacy initiatives from 2021.

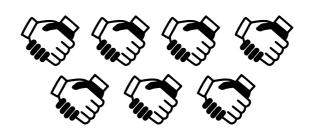
Number of students/families receiving charitable donations directly from CEA activities (backpacks, books, toys, school supplies, etc.)

80.5K



\$80,500 in monetary donations and resources from sponsors to support school and community activities in 2022.

7



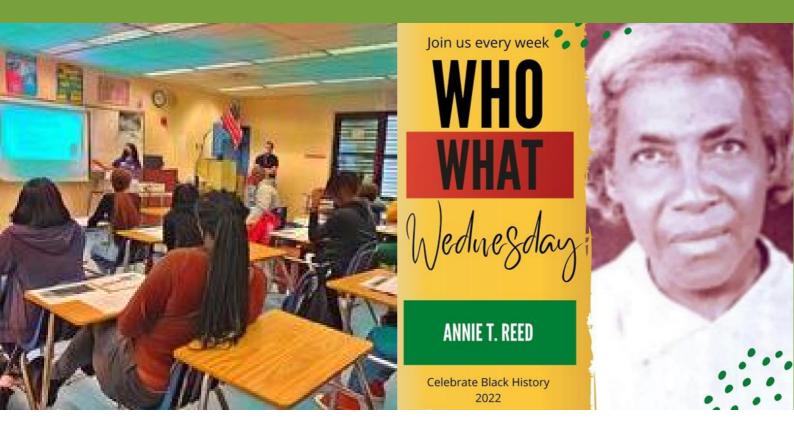
Total number of new corporate partnerships supporting CEA activities: (Truist, Starbucks, Florida Blue, Office Depot, Publix, PepsiCo.)

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### **QUARTER 1 REVIEW**



### LITERACY INITIATIVES ONLINE AND IN THE CLASSROOM



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# CEA SHARES FINANCIAL LITERACY WITH DHS SENIORS

January 2022

2021 brought expansion and outreach to CEA corporate partners, with collaboration with notable sponsors including Truist Bank. To kick off 2022, our partners, Truist

Bank, returned with a week-long presentation around "financial literacy." Pricilla Diaz, a Truist Financial Wellness Leader, provided an in-depth financial literacy presentation for over 100 high school seniors at Dillard High 6-12. Her presentations provided insight on banking, saving, and investing. Students were engaged, asking tons of questions and creating dialogue around their financial aspirations and individual knowledge on how to attain financial freedom. Each session was created to support classroom curriculum for the high school Economics course for seniors. Prior to the sessions, students were introduced to banking, taxes and financial literacy through the classroom coursework. This specialized Financial Literacy course with Truist Bank served as enrichment and enhancement of student learning. Throughout the sessions, students had the opportunity to win prizes through participatory games and Q&A. At the end of the sessions, students were offered one on one guidance and follow up to help them attain their financial goals.

"An
investment
in
knowledge
pays the
best
interest."





-BENJAMIN FRANKLIN



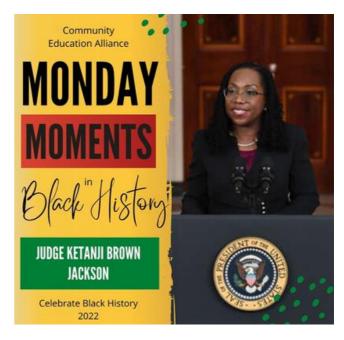
#### **CEA WALKER WILDCATS WIN BIG!**

In January 2022, the CEA received a generous bicycle and helmet donation that was donated to one of our Walker Elementary scholars. The CEA coordinated with our WES principal and staff to identify a young student exhibiting academic/behavioral excellence. On January 19th, the CEA Director, Brithney Johnson, met with the student, parent and WES staff to present the young achiever with a new bicycle and certificate honoring his hard work in the second grading period. For a heartfelt recap of the reaction and bicycle presentation, check the CEA social media pages for more footage of the young WES scholar and his new bike!



#### **BLACK HISTORY MONTH**

"WHO, WHAT, WEDNESDAY" - CEA #BHM GETS SOCIAL



During the month of February, on social media, the CEA provided a weekly "Who What Wednesday" overview of some well-known and not so well-known pioneers in Black History. This includes Granville T. Woods, an inventor of egg incubators - an efficient method of incubation for chicken farmers; Thomas Jennings - an abolitionist, leader, inventor, and founder of the well-known Abyssinian Baptist Church; Annie T. Reed - who's efforts helped to establish the "Colored School," now known as "Dillard High School" and finally, Judge Ketanji Brown Jackson, the first Black Woman nominated and appointed as the 116th Associate Justice of the Supreme Court.

ANNIE T. REED Celebrate Black History

#### Follow the CEA:



@communityeducationalliance



@CEA.communityeducationalliance

### QUARTER 2 REVIEW



### AWARD WINING LITERACY, MENTORSHIP AND CULTURE











### **APRIL IS NATIONAL POETRY MONTH**

#### "CLASSROOM CREATIONS" AT OUR CEA SCHOOLS

During National Poetry Month in April, the CEA launched its "Classroom Creations" poetry book publishing initiative at 3 CEA elementary schools. This included participation from classrooms at Park Lakes Elementary (1-2 grade), Banyan Elementary (5th grade) and Sunland Park Academy (2nd grade).

The CEA, alongside our longtime partner, Positivity Pays, Inc., created and facilitated a poetry writing workshop which included instruction on the different forms of poetry, literacy enrichment, and art expression. The final product included a published poetry book with writing and artwork featuring talented CEA youth from each participating school.

Schools were given the option to utilize the published work as a fundraiser, classroom, school or personal keepsake. Final "classroom creations" were presented to schools at the end of the school year. Additionally, at the end of the week-long sessions, two exceptional classes were given a surprise pizza party for their hard work, engagement, and outstanding behavior!

The CEA and Positivity Pays "Classroom Creations" poetry writing initiative was an innovative literacy initiative that encouraged creativity and empowerment through art and written works. We are grateful for our long-time partnership with Positivity Pays while continuing to serve our students in our CEA schools!



### CEA WINS BIG WITH BCPS: COMMUNITY INVOLVEMENT AWARD

May 2022

After receiving a nomination from DHS 6-12 in April for our continued collaboration and support for the past several years, the CEA won the BCPS Community Involvement Award (CIA) for the "Community-Based Partner of the Year." The awards ceremony took place on Wednesday, May 4th, honoring several organizations and individuals who have devoted time and resources to help enhance the learning experiences for our students. The CIA was attended by 100 individuals who gathered to honor the District's outstanding volunteers, mentors, family engagement initiatives and partners.

This year's event, emceed by Eric Chisem, BCPS Director, Talent Acquisition and Operations (Non-Instructional), featured performances by saxophonist, Will Marcelin and hors d'oeuvres provided by J.P. Taravella High School Prostart program. The CEA is extremely grateful for the nomination and award and looks forward to providing "next level" literacy, mentorship, and culture in the upcoming school year.

"Everybody can be great because everybody can serve."

Chemistry Leaves of the Year
Commission of Commission Assistance, Ind.
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-DR. MARTIN LUTHER KING, JR.

### Sweet TREATS @ SUNLAND PARK

#### **FSA CELEBRATION AT THE SPA**







During the final week of FSA testing for elementary school, the CEA, in partnership with Kona Ice and the local International Longshoreman's Association #1526, provided an ice cream celebration for the entire school!

Students were excited for the sweet surprise and relieved testing season had come to an end. The CEA is also excited to report the SPA 3rd graders increased their ELA proficiency by 16 percentage points from the previous testing year! The CEA is extremely proud of its Sunland Park students and looks forward to further assisting them with more innovative literacy enrichment and academic celebrations each year.











The following is a snapshot of the 2022 VBS engagement:

• 2022 Registrants: 125

Youth: 69Adults: 56

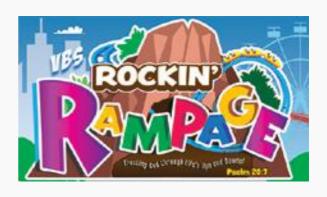
• Total Views: 1,804 (all nights)

Partners: MODCO, Honey Rose Media,
 Kona Ice, Ft. Lauderdale Police
 Department

 New Initiatives: Young Adult class, youth facilitators/readers/presenters, meditation

• Student Facilitators/Participants: 27

• Guests: 18



NMOBC Vacation Bible School June 2022

This year's Virtual VBS was an exciting experience for church and community members of all ages! Each night, during the week of June 13-16 on the NMOBC YouTube channel, VBS leaders for Pre-K, Elementary, Middle/High, Young Adult, and Adult facilitated lessons from this year's theme "Rockin' Rampage: Trusting God Through Life's Ups and Downs."

The CEA, in partnership with NMOBC, MODCO, and Honey Rose Media provided dynamic programming which included student-led devotionals, fitness and meditation, and an in-person Friday family movie night!

On Friday, June 17th, the CEA partnered with Kona Ice, Mobile Billboard, and City of Fort Lauderdale Police Department to provide food, a game truck, Italian ice, and a family movie, "Sneakerella," drivein movie style. Vacation Bible School was a great end of the school year activity for church and community members to come together for educational, spiritual and physical enjoyment to kick off the summer break.

### QUARTER 3 REVIEW



### BACK TO SCHOOL, VOLUNTEER RECRUITMENT AND APPRECIATION













### CEA GIVES BACK BACK 2 SCHOOL "POP AND PACK" DRIVE THRU

At the start of the 3rd quarter, the CEA, was full steam ahead with the annual back to school backpack giveaway that takes place each year on the first Saturday in August. Planning took place with keeping the safety of our members, students, and their families as first priority by offering a convenient drive-up backpack distribution.

This year's Back to School "Pop and Pack"
Backpack and School Supply Drive Thru was
the largest to date! Through partnership with
NMOBC, MODCO and 13 local and corporate
collaborators (a 50% increase in partnerships
from the previous year), and generous
monetary donations of over \$6,000, the CEA
distributed over 2,000 filled backpacks to
students throughout Broward, as well as

provided the opportunity for one thousand students to receive FREE haircuts, hairstyles, and personal grooming in preparation to return to school.

Members of the community could drive through and safely receive packed backpacks and essential back to school resources by just driving through and popping their trunks.

Additionally, the CEA engaged over 25 individuals including youth and teens, as volunteers during this momentous event. The CEA looks forward to serving students and families throughout all CEA schools and community through resource sharing, student and school support.







#### PARTNER RECOGNITION AT PLE

Park Lakes Elementary Partner Appreciation Breakfast

Research identifies the many benefits of community and school partnerships. Community partnerships and school support provide opportunities for students to take what they have learned in the classroom and apply it to a project that is meaningful such as the April "Classroom Creations" Poetry Writing workshops. Other benefits include financial support and collaboration across local partners that create meaningful pathways for academic recognition and social and emotional support like the CEA Honors initiative, honoring academic excellence or the end of FSA celebration, recognizing hard work and perseverance in what may be a challenging testing week for students.

Additional benefits can include students' ability to build real relationships and networks to prepare them for the "real world," i.e., the high school financial literacy courses, which prepared students to become fiscally responsible. Through the Community Education Alliance, schools and students throughout the 7 adopted CEA schools are supported through a needs assessment process that ensures literacy, mentorship and cultural interventions are provided to specifically champion each school's goals.

It was an absolute honor to receive a certificate of recognition from one of our newest CEA schools, Park Lakes Elementary, and an absolute pleasure to visit and network with some of the most esteemed community partners in Broward County during their back-to-school partnership breakfast in September.



Source: Shelby, Blair. "8.4: What Are the Benefits of School and Community Partnerships?" Social Sci LibreTexts, Libretexts, 27 July 2021,

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### **QUARTER 4 REVIEW**



### **EPIC READING, LEADING, AND GIVING BACK!**



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#### **THANK YOU BCPS TITLE 1!**

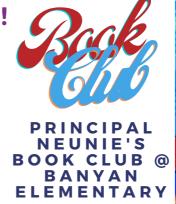
LITERACY RESOURCES FOR CEA SCHOOLS

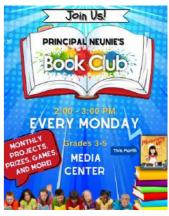
In October, the Broward County Public Schools Title I Department partnered with the CEA in supporting Literacy, Mentorship and Cultural Experiences for CEA Title I schools. Through this partnership, the Title I department provided a supplemental allocation of \$10,000 (for each CEA school) to be used to purchase instructional materials and supplies to kick-start the CEA initiative. CEA schools can use these resources to purchase supplemental books and supplies for mentors and mentees.



\*\* EDUCATION IS
THE MOST
POWERFUL
WEAPON WHICH
YOU CAN USE TO
CHANGE THE
WORLD! \*\*

- NELSON MANDELA



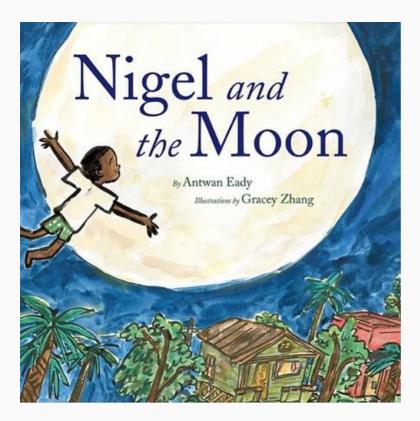


The CEA is partnered with Banyan Elementary School to provide 3rd through 5th grade students an innovative literacy activity throughout the school year. Principal Neunie's Book Club is a weekly club for students to read the book of the month, discuss weekly vocabulary, participate in reading comprehension games, and attend a family book project night each month.

The goal of this initiative is to track, and measure accelerated reading scores throughout the year. At the end of the school year, participants will participate in a book bowl and vocabulary bowl competition as well as take an end of the year field trip to Barnes & Noble to pick out their favorite book and take part in a surprise literacy activity.

Through the end of 2022, each student read three novels, "Measuring Up," "The Season of Styx Malone," and "Millionaire





# Broward Reads for the Record: "NIGEL AND THE MOON"



#### October 2022

On Wednesday, October 27th, the CEA participated in Jumpstart's Read for the Record campaign, the world's largest shared reading experience to celebrate children's early language and social-emotional development. Each year, Read for the Record brings together millions of adults and children as they read the same book on the same day, building an intergenerational community through reading. The 2022 Read for the Record book was "Nigel and the Moon," written by Antwan Eady. The CEA Director visited Discovery Elementary to read to a wonderful group of Kindergarteners and provide engaging comprehensive activities to provide a great start to their morning!





#### READING INSPIRES GIVING: CHILDREN'S HARBOR DONATIONS

#### BANYAN BOOK CLUB GIVES BACK FOR THE HOLIDAYS

Since its launch in October, the CEA/Banyan Elementary weekly Book Club partnership has continually provided 3rd through 5th grade students innovative literacy activities. Principal Neunie's Book Club is a weekly club for students to read the book of the month, discuss weekly vocabulary, participate in reading comprehension games, and attend a book project event each month.

For the final book of 2022, "The Season of Styx Malone," a book about two young brothers who experience a thrilling summer after meeting Styx, a young foster child seeking a forever home, book club members created care packages and wrote letters to the foster children at a local foster home, The Children's Harbor.

Each student at The Children's Harbor received a personalized letter from a BES student and a gift during the Holidays. Letters and gifts were delivered to the foster home and distributed to the children right in time for Christmas!



AS WE WORK TO
CREATE LIGHT FOR
OTHERS, WE
NATURALLY LIGHT
OUR OWN WAY.



- MARY ANNE RADMACHER













## THE CEA "HEARTS" CHRISTMAS

PUBLIX DONATIONS SPREAD HOPE FOR THE HOLIDAYS

To help provide support and Holiday cheer to students at CEA schools and throughout the community, the CEA applied for and received a \$1,000 grant from Publix Supermarkets. Through this sponsorship, the CEA was able to gift 10 deserving families with \$100 gift cards to help make the season bright!

Ten families from the Broward County Public School's Homeless Education Assistance Resource Team (HEART) program received CEA/Publix sponsored gift cards during the HEART Christmas Gift Giveaway for middle and high school students and their families. The CEA is extremely grateful for our corporate partners and thankful for the opportunity to serve our community.



### Reading Proficiency @ the SPA: Epic Readers

"PROFICIENCY, PROMISE, & POSITIVITY"

This Fall, the CEA joined the Sunland Park Academy Epic Readers initiative to host monthly "PPP" enrichment activities honoring "Epic Readers" in grades 1-3. Each participating student read books each month and passed their reading assessments with 80% or better.

Students are assessed monthly on books read, and based on their reading scores, are invited to attend an exciting proficiency-themed activity at the end of the month. To celebrate student achievement in the fall, the "PPP Epic Reader" event included "Proficiency, Popcorn and Pink Ribbons," in honor of Breast Cancer Awareness Month and "Proficiency, Pudding and Pumpkins" to round out the harvest season.

Students created pink ribbon artwork to present to two Breast Cancer survivors at Sunland Park and in the community while enjoying delicious bags of popcorn in October. During the November activity, Epic Readers created some delicious, no-bake pumpkin pie cups and the overall consensus was "YUM!!" We are extremely proud of the 70+ 1st through 3rd graders who showed "Epic Reader" proficiency in October and November and look forward to celebrating them with more PPP activities in 2023!











### **CEA GIVES BACK**

### COMMUNITY PARTNERSHIPS PROVIDE CHRISTMAS FOR THE COMMUNITY

To bring the 2022 season of giving to a phenomenal close, the CEA in collaboration with NMOBC, MODCO and various other dedicated local and corporate partners including Florida Blue and Pepsi, Co. hosted the annual "Christmas for the Community" weekend of events.

During the Friday night Christmas for the Community concert, a deserving CEA School family from Walker Elementary received every gift from their Christmas wish lists. During the annual Christmas toy drive thru on Saturday morning, over 800 gifts were given out to children and families from our church, community, and CEA schools. Toys, volunteers, and thanksgiving filled the pews and parking lot for this weekend of celebration and giving!

High school volunteers helped to sort and distribute toys and received 4 community service hours. Toys were categorized by infant, youth, and teen categories to ensure each child received an unwrapped gift they could enjoy.

We experienced first-hand that each toy donation put a smile on both the parent's and child's face, as well as encouraged their imagination, and helped them hope beyond their current circumstances.

The "Christmas for the Community" event provided over 800 toys and served hundreds of families in 2022. The CEA is honored to collaborate with NMOBC, MODCO and many other community partners each year to serve thousands of families through charitable giving.

### LET'S REVIEW: CEA 2022 S.M.A.R.T GOALS

#### **LITERACY**

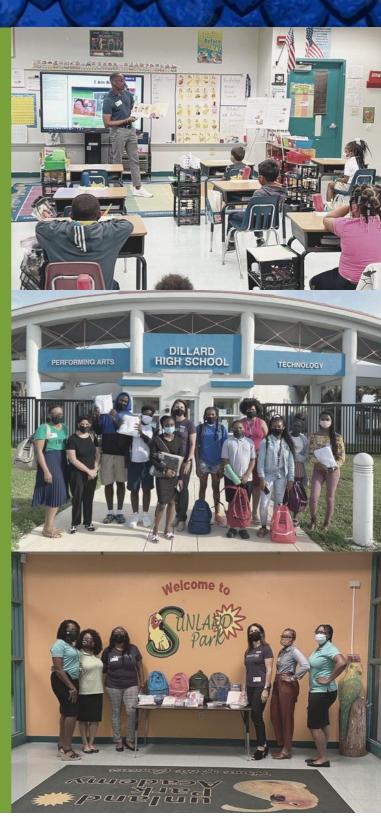
- Host at least one school-wide LITERACY event each quarter in 2022. - ACHIEVED: Hosted 2 schoolwide events at SPA - FSA literacy celebration and monthly Epic Reader Proficiency activities
- Provide 24-hour access to literacy by the end of 2022. (Dedicate at least 2 little library locations to our current CEA schools) - In progress

### **MENTORSHIP**

- Provide at least one socialemotional engagement activity for all CEA middle and high-school students - 2/3 In progress
- Mobilize new and current volunteers for the 2022-2023 school year. (Increase number of active volunteers by 10%.) - On target for 2023

### **CULTURE**

- Create a CULTURE of academic achievement. (Provide CEA Honors activities for academic excellence each marking period for adopted schools) On target for 2023 at Dillard High 6-12
- Create a CULTURE of giving.
  (Establish at least 5 new partners and increase monetary donations to \$10K).
  ACHEIVED: Garnered 7 corporate sponsors. Raised/received over \$80.5K in sponsorships/donations in 2022



### CEA PARTNERS WITH FIRST PRIORITY FOR GAME DAY!



WELCOME TO OUR NEW CEA SCHOOL ROCK ISLAND!

The CEA is excited to announce the addition of another outstanding CEA school, Rock Island Elementary, to our list of adopted schools! This a great opportunity to provide the exceptional literacy, mentorship and cultural programs offered at our current (7) adopted schools. One of our first initiatives taking place at Rock Island Elementary in 2023 is Game Day!

Game Day is an after-school club that helps to reach kids with faith-based character values in elementary schools. The weekly Game Day club will feature fun games, character values, and faith-based curriculum. During the weekly sessions, students are engaged in activities with messages of who they are and what they should become. Game Day brings a message of character, supplying monthly lessons on integrity, honesty and compassion.

Interested volunteers are needed for ONE HOUR A WEEK after school from 3:15 -4:15 pm beginning in March through the end of the school year (not including holidays/days off). If you are interested in volunteering, please contact the CEA Director for more information regarding upcoming orientation dates and information on how you can sign up. Orientation will take place at Rock Island Elementary School beginning in February (2350 NW 19th St, Fort Lauderdale, FL 33311). Lunch will be served to all attendees.

We are excited to strengthen our presence at our newest CEA school, Rock Island Elementary, and look forward to the opportunities ahead to engage the Rocket Family!

#### 2023 CEA CHOOLS:

- Dillard High School 6-12
- Parkway Middle School
- Sunland Park Academy
- **Walker Elementary**
- William Dandy Middle
- Banyan Elementary
- Park Lakes Elementary
- Rock Island Elementary (WELCOME!)

#### 2023 CEA QUARTER 2 ACTIVITIES:



- COMING SOON: Game Day
   Afterschool Club at new CEA School,

   Rock Island Elementary School!
- ONGOING ONLINE ACTIVITIES:

<u>Instagram</u>

- @communityeducationalliance Facebook
- @CEA.communityeducationalliance
- CEA HONORS: 2nd marking period academic excellence at Dillard High School



FOR MORE INFOMRATION

### Brithney Johnson Director

**Community Education Alliance** 

400 NW 9TH AVE.
FT. LAUDERDALE, FL 33311

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954-463-5126

## THE CEA THANKS YOU FOR YOUR PARTNERSHIP, SPONSORSHIP, DONATIONS AND SUPPORT!

















































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